



AQTF 2007 Logo Guidelines

The use of the AQTF 2007 logo is limited to the eight state and territory education and/or training departments, state and territory registering and accrediting bodies, the National Audit and Registration Agency (NARA), and the Department of Education, Science and Training (DEST).

Each organisation must comply with both the AQTF 2007 Conditions of Use and the Logo Guidelines as set out within this guideline.

What materials can the AQTF 2007 logo be used on?

These organisations may use the AQTF 2007 logo on materials including: printed publications, web based (electronic) publications and presentations that have been endorsed for consistent national use by the National Quality Council or its delegate, with the primary aim of promoting the AQTF 2007.

These organisations may also use the AQTF 2007 logo within their own website for the sole purpose of linking to the AQTF 2007 web page.

Format and Layout of the AQTF 2007 logo

The AQTF 2007 logo will only be reproduced from hard, disk or electronic copies provided directly by the National Quality Council or its delegate.

The type is "Golden Cockerel ITC Roman". This is part of the logo and under no circumstances is this to be re-typeset.

Where the AQTF 2007 logo can be reproduced in colour it should appear in the following configuration. The two colours indicated are the only colours and combinations that can be used.

The corporate logo colours are as follows:

Blue – PMS 654C1

Gold – PMS871C

If the AQTF 2007 logo cannot be reproduced in colour then it must be produced in greyscale.

When reproducing the AQTF 2007 logo, a 5mm isolation zone around the logo should be included.

Under no circumstances should the AQTF 2007 logo be reversed.

To use of the AQTF 2007 logo outside these specifications, special permission must be obtained from the National Quality Council or its delegate.

Enquiries about the AQTF 2007 logo can be obtained by emailing the AQTF 2007 hotline: aqtf2007Hotline@dest.gov.au